



March 18, 2021

TO ALL IBEW FIRST DISTRICT LOCAL UNIONS

Greetings:

Thank you to all who have attended our webinars and have provided feedback. We're excited to announce our next webinar titled, "*Introduction to Organizing*". During this webinar we'll present an overview of the IBEW's approach to bringing in new members. You'll also learn how important it is for members to take an interest in organizing, what tools are available and how to help your local union become more successful. This webinar is geared towards those who have little to no knowledge of organizing, however we welcome members at all levels of knowledge to attend.

Once again, the webinar will be offered twice; one held at a convenient time slot for our members in Eastern Canada and one at a convenient time slot for our members in Western Canada. The schedule for the upcoming webinars along with the links to register is as follows:

Introduction to Organizing

- **Eastern Canada** – Wednesday, March 24, 2021 at 7:00 pm **EDT** – Register [here](#)
- **Western Canada** – Wednesday, April 7, 2021 at 6:00 pm **PDT** – Register [here](#)

To attend the webinars, participants will need to register in advance using the links above. Participants will need to provide their full name and local union number when registering. After registering, participants will receive a confirmation email containing information about joining the meeting.

We encourage members at all levels to attend these webinars and ask that you pass this information onto your membership and encourage those who are interested to register. To assist you in advertising these events to your membership, please see the attached poster. Additionally, webinars will be recorded and will be made available on the [IBEW Canada YouTube channel](#). Thank you in advance for supporting this initiative by having your members attend these webinars.

In solidarity,



Tom Reid
International Vice President

TR/In

Encl.

cc: International Representatives
IBEW System Council #11
IBEW CCO

WEBINAR WEDNESDAYS



**IBEW
CANADA**



“Introduction to Organizing”

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